



## FOR IMMEDIATE RELEASE

### Fundraising Kirtan Darbar Raises \$20,000 For Mississauga's Seva Food Bank

Mississauga, ON (June 28, 2010) – Mississauga's newest food bank, the Seva Food Bank, held a Kirtan Darbar (Sikh prayer ceremony) to raise \$20,000 for its summer 2010 launch. Over 400 members of the community attended the event held on Sunday June 27th, from 12 to 4 PM on location at the Seva Food Bank (Unit #10, 3413 Wolfedale Rd, Mississauga).

"The Kirtan Darbar served to not only raise funds for the Seva Food Bank," says Seva Food Bank co-founder Manpreet Kaur Gosal, "but it also rallied Sikh-Canadians in the Greater Toronto Area to eliminate hunger in our local community."

Various world-renowned and local musicians performed kirtan (singing of Sikh hymns) at the event, including Bhai Kultar Singh (Delhi), Bhai Onkar Singh (Brantford), Bibi Guneet Kaur, Bhai Jagjit Singh and Gurmeet Singh, and Bibi Ramneek Kaur.

The Seva Food Bank has now raised more than half of the funds required for its first year of operations. It has partnered with The Mississauga Food Bank to join the largest food bank and distribution program in Mississauga and will be serving over 400 families in need each and every month with safe, nutritious and culturally-appropriate food. It is expected to open for the public in the summer of 2010.

The Seva Food Bank is an initiative of Sikhs Serving Canada, a registered not-for-profit organization whose mission is to positively impact local communities by acting on the basic Sikh tenets of sarbat da bhalla (the well being of all) and seva (selfless service).

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