



Media Advisory

For Immediate Release

SEVA FOOD BANK HARVEST FOOD DRIVE

Mississauga, ON (September 20, 2010) – Mississauga’s newest food bank, the Seva Food Bank, will be holding its first food drive requesting members of the community to donate fresh fruits and vegetables harvested from their gardens.

What: Seva Food Bank Harvest Food Drive
When: September 26, 11 AM - 6 PM
Where: Seva Food Bank
Unit #10, 3413 Wolfedale Rd, Mississauga, ON
(Close to Burnhamthorpe & Mavis)

Seva food bank works in partnership with The Mississauga Food Bank to provide food to low-income families in Mississauga. In just the first 3 weeks of operations, over 11, 000 pounds of food have been distributed to 166 families. Seva food bank is organizing this harvest food drive to follow through with its commitment to provide safe, nutritious and culturally-appropriate food to Mississauga residents in area code L5B.

The Seva Food Bank is an initiative of Sikhs Serving Canada, a registered not-for-profit organization whose mission is to positively impact local communities by acting on the basic Sikh tenets of *sarbat da bhalla* (the well being of all) and *seva* (selfless service).

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