

S E V A S P A R K

GALA

FRIDAY OCTOBER 20TH 2023

6:00 PM TO 10:00 PM

Queen's Manor

2 Auction Ln, Brampton, ON L6T 0C4





WHO IS SEVA?

Seva Food Bank (Seva) is an initiative of Sikhs Serving Canada that intends to address the challenges of food security, poverty reduction and economic renewal in the communities it serves.

Through our operations in two sites – Malton and Wolfedale – we ensure equitable access to safe, **nutritious** and **culturally appropriate food** to people experiencing or at risk of poverty in the communities we serve.

TOO MANY OF
OUR NEIGHBOURS WORRY
ABOUT THE SOURCE OF
THEIR **NEXT MEAL**



IN PARTNERSHIP WITH THE MISSISSAUGA FOOD BANK



BRING HOME HOPE

“I **typically eat less** so that my children can eat when I am **running short** on food”

“My **dollar has to stretch** and stretch and stretch like an elastic band, and Seva has provided that service where you can come and **access some food**, that can help you with whatever money you have.”

“Before, I didn’t need to access the food bank. So now, I am actually a single mother so it **helps me quite a bit**”

“The wife and I, we’ll both be 69 this year and we’re finding difficulties.... Between the **bills at home and trying to get some food in the house**, once a month here, whatever it is, helps us a bit you know. We appreciate it.”



OUR BELIEFS:

Sarbat Da Bhalla; The Well Being of All

Seva; Selfless Service
Chardi Kala; Eternal Optimism

Diversity & Inclusion

Transparency & Accountability

Client-Centric & Community Informed



OUR CORE TENETS

VISION

A society in which the inherent divinity and sovereignty of every individual is recognized and cultivated so that everyone is able to fulfill their true potential.

MISSION

Launch and manage a portfolio of initiatives that mobilizes the goodwill of Canadians to address the needs of our local communities.

MANDATE

Coordinate and deliver programs that improve the food security needs of our clients and support them in their journey to self-reliance by addressing the root causes of their hunger.

GOAL

All people living in the communities we serve have access to a culturally appropriate and personally acceptable supply of food.

OUR IMPACT

Driven by our mission to ensure that all families have access to safe, nutritious and culturally appropriate food, Seva Food Bank serves almost **3,000 individuals** each month through a range of programs and initiatives.

Each month, we provide an average of **100,000 pounds of safe, nutritious and culturally appropriate food** to people living in areas of great need in Mississauga.

When clients come to Seva, they walk up and down our aisles, **just like in a grocery store**. They make their own selection of fruit, vegetables, milk, non-perishable items and other staples.

Perhaps more importantly, Seva ensures **shelves are stocked with food that clients are accustomed to eating** in their own homes.

ANNUALLY

1,200,000
lbs of food



600,000
meals served

30,000 individual visits

11,500 children visits



9,000
families
served



THE NEED IS GROWING

Food Bank Users
30,038

Including 10,053 Children

↑ 16% from last year

First-Time Food Bank Users

7,238

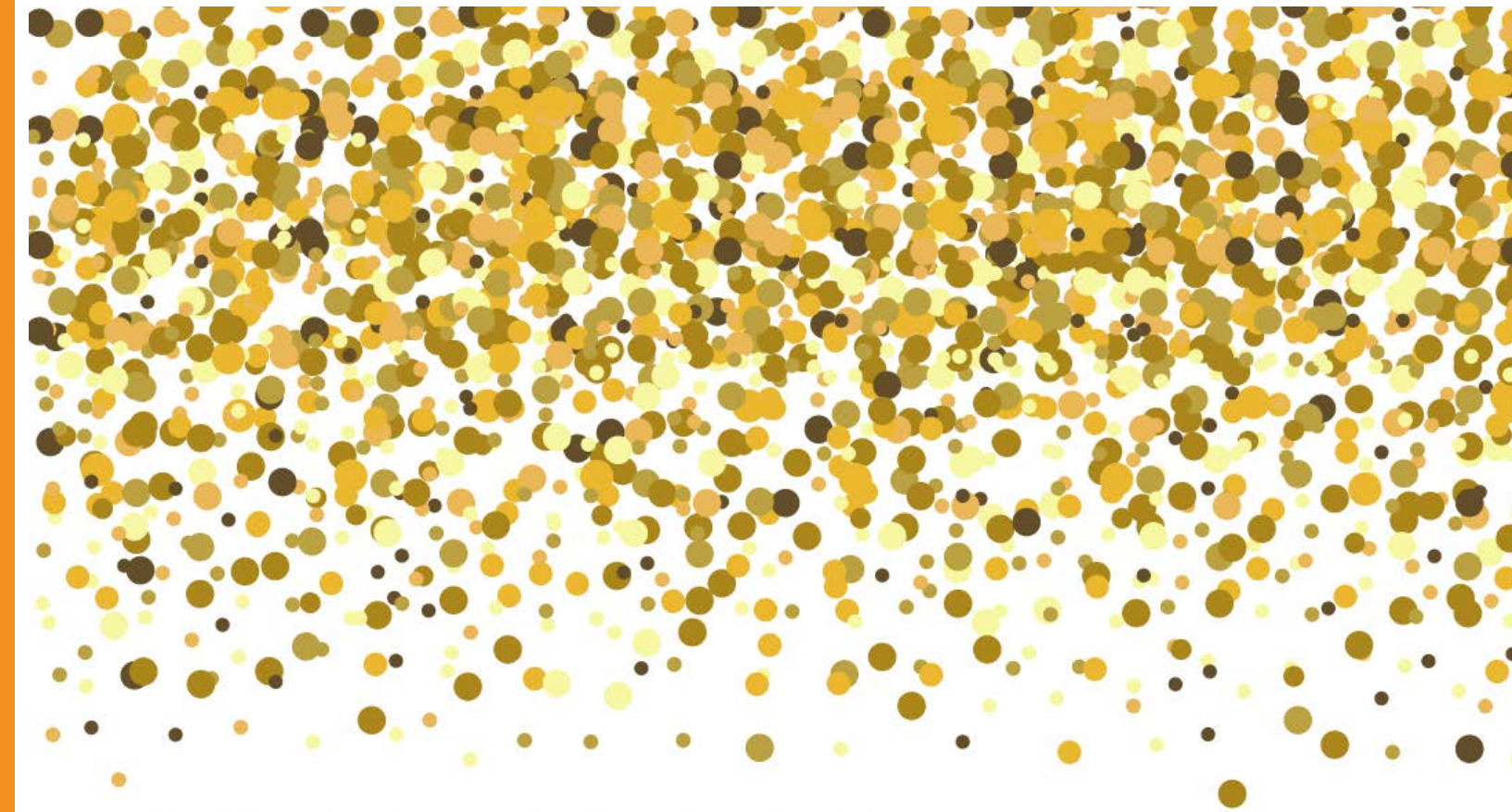
24% of all Food Bank Users

↑ 6% from last year



SEE THE CHANGE
YOU CAN BRING
CLICK & WATCH
THE STORY OF
A FOOD BANK CLIENT...

VOICES OF HUNGER



S E V A S P A R K

GALA

FRIDAY OCTOBER 20TH 2023

6:00 PM TO 10:00 PM

Queen's Manor

2 Auction Ln, Brampton, ON L6T 0C4



an initiative of Sikhs Serving Canada



BECOME A SPONSOR

	Platinum \$20,000	Gold \$15,000	Silver \$10000	Bronze \$5000
TICKETS FOR GALA	10	10	10	10
PREFERRED SEATING	✓	✓	✓	✓
WEBSITE RECOGNITION (SEVA PARTNER)	✓	✓	✓	✓
TABLE SIGNAGE	✓	✓	✓	✓
PODIUM RECOGNITION	✓	✓	✓	
RECOGNITION ON MEDIA WALL	✓	✓		
COMPANY LOGO ON PRINT MATERIALS	✓			
SOCIAL MEDIA RECOGNITION	✓			

HELP BUILD A
STRONGER COMMUNITY.

SPONSOR THE
SEVA GALA 2023.



DHANYAVAAD • SHUKRIYA • GRACIAS • MERCI

THANK YOU

FOR SUPPORTING & GIVING BACK TO THE
FAMILIES IN YOUR LOCAL COMMUNITY

SPONSOR SEVA SPARK

For more details contact the
Seva Spark Co-Chairs

Manraj Pannu

Seva Board Member
manraj@sevafoodbank.com

Angie Rehal

Seva Board Member
angie@sevafoodbank.com

Sandy Grewal

Seva Board Member
sandy@sevafoodbank.com

Explore other ways to give.

Vipin Saini

Executive Director
vipin@sevafoodbank.com

Kulvir Singh Gill

Board Chair
kulvir@sevafoodbank.com